

### GOVERNMENT DEGREE COLLEGE

Affiliated to Rayalaseema University(Est.1993)

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(Ranked among top 150 colleges of India under NIRF ranking of MHRD ,Govt. of India)

SRISAILAM PROJECT -518 102, KURNOOL Dist. (A.P) INDIA

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**STATE LEVEL BEST TEACHER AWARDEE** – 2008

Mobile: 09440064866

Date: 23-09-2017

### To

### The Editor in Chief

International Journal of Education and Social Science Research

Dear sir

Please find here with enclosed my C V for inclusion as a MEMBER/REVIEWER ,Editorial Board for your publications. I have keen interest to offer services and share my research experience to improve the quality of the journal. Please include my home address on your gratis mailing list for regular supply of publications for concurrent monitor. Kindly acknowledge the receipt

**Yours Sincerely** 

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### Biography of Dr. P.Malyadri



**Dr.P.Malyadri** obtained Doctorate in Commerce in 1991 from Sri Venkateswara University.He got 32 years of experience of Teaching, Research, Administration, Training and consultancy. A prolific writer; Dr. Malyadri has authored **6** Books and **95** Research papers on Banking, Rural and economic development issues in various National and International journals of repute.

He has presented several research papers in around 100 National and International seminars and conferences. He is on the International Editorial advisory boards as a Member in 233 International Peer reviewed journals published from Canada, USA, U K, Taiwan, Czech Republic, Italy, Turkey, Dubai, Philippines, Australia, Bangladesh, Romania, Pakistan, Kenya, Iran, Africa, Nigeria, Berlin, Tunisian Republic, Indonesia, Singapore, Thailand, Iceland, Republic of Lithuania, West Africa, Brasil, Poland, Nepal, VietNam and many others including INDIA.

**Dr.Malyadri** reviewed more than 1000 articles for the International peer reviewed journals. He carried out two Major Research Projects sponsored by the UGC, New Delhi. He is a recognized Research supervisor to guide M.Phil. and Ph.D. students in the Departments of Commerce and Business Management, Osmania University and was awarded **6 Ph.D.'s** and 4 M.Phil.'s under his guidance. He is an Adjudicator for Doctoral thesis in Commerce and Management in several Indian Universities.He delivered **keynote address** at 3<sup>rd</sup> International Conference on Contemporary Issues of Management and IT held at **Kuala Lumupr, Malaysia** during 9-10<sup>th</sup> March 2016. He has acted as a **Chair person** at the Fifth International Conference on Contemporary Issues IN Agriculture, Engineering, Management, IT & Life sciences organized by Nehru college of Management and University of Peradeniya at **SriLanka** held during 11-15 May 2017

He also recognized Research supervisor to guide Ph.D scholars in the Department of Commerce and Management, Bharathiar University, Coimbatore & Kanchi University, Kancheepuram, Tamilnadu. He served as Program officer of the National Service Scheme for 5 years and conducted several programs and received outstanding awards. He brought Rs. 55Lakhs under CSR from GAIL towards construction of college building at Govt. Degree College, Tandur, and also brought Rs. 3.70 crores under CSR from Aurabindo Pharma Company Ltd, towards construction of college building at Govt. Degree College, Patancheru. Presently he is serving as the Principal; Rayalaseema University affiliated Government Degree College, Srisailam project. He received several outstanding awards for his academic achievements. Dr. Malyadri is State level Best Teacher awardees in the year 2008, honored by Government of Andhra Pradesh. His current research interests include CRM, Bank Marketing, and Micro Finance, Rural Development, Human Resource Management, Entrepreneurial development and Strategic Management.



### HIGHLIGHTS OF CV OF Dr. P. MALYADRI

(STATE LEVEL BEST TEACHER AWARDEE-2008)

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1. Address for communication Dr. P. Malyadri

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Rajanagar, Moulali-Post,

Hyderabad - 500 040, INDIA

2. Qualifications

: Ph.D. (Bank Finance for Rural Development)- 1991

Sri Venkateswara University

http://shodhganga.inflibnet.ac.in/handle/10603/51065 M.Com, (HRM) 1980. Sri Venkateswara University

**PG Diploma** in Computer Applications

3. Date of Birth

: 07-08-1958

**4. Date of Joining in the** : 22-12-1984

**Service** 

5. Teaching Experience : 32 years (B.Com, MBA, BCA, PGDBM &

M.Com)

6. No. of Research

papers published

95

7. No. of Books **Published** 

: 06

8. No. of UGC Major

**Research Projects** 

: 02

completed

9. No. of International Journals associated as Member, Editorial

**Advisory Board** 

: 234

10. No. of Ph.D s Awarded under guidance : 06 (Dept. of Commerce & Mgt., Osmania

**University**)

11. No. Of Research articles Reviewed

1000 Research articles

12. No. of seminars, conferences,

: 95

Workshops, Training

courses etc. Participated

13. No. of Talks / : 34

Discussions in All India Radio / Television

: Backward class Group' A

14. Caste/Community

'Malaysia, Sri Lanka'

15. Countries visited

16. Social service activities

- Served as a Programme Officer, National Service Scheme (NSS) from 1995 to 2001
- Brought Rs. 55 Lakhs under Corporate Social Responsibility scheme from GAIL towards construction of College Building, GDC Tandur, Rangareddy Dist in 2012
- Brought Rs. 3.70 Lakhs under Corporate Social Responsibility scheme from Aurabindo Pharma co. Ltd. towards construction of College Building, GDC Patancheru, Medak Dist in 2014

### 17. References

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### **Vice Chancellor**

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### • Prof.B.Amarnath

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### • Prof. Nadendla Sambasiva Rao

Dept. of Commerce & Management

Andhra University

Visakhapatnam, Andhra Pradesh Email :nadendlasr@gmail.com

Mobile:9848170274

### **Details of PhD Degrees Awarded Under the Guidance**

N	Name of the	Topic	Date of	Department	University
0	Scholar		Award		
1	Dr. V. D. Santosh Kumar	Impact Of Information Technology On Customer Relationship Management In Select Commercial Banks	28-04-2007	Commerce	Osmania University
2	Dr. G.R. Jyothi	Human Resource Management In Public Enterprises – A Case Study Of APSRTC	23-06-2007	Commerce	Osmania University
3	Dr. V. Prabhakar	Financing Micro Enterprisers – Problems and Prospects A Case Study of Rangareddy district.	22-05-2012	Commerce	Osmania University
4	Dr.S. Sirisha	Non Performing Assets Management in State Bank of Hyderabad A Study of Rangareddy District	15-01-2013	Commerce	Osmania University
5	Dr. P.Satyanaray ana	Customer Service in Indian Airlines Industry - A Study.	23-03-2017	Management	Dravidian University
6	Dr. P. Vijayakumar	Financing Tribal Welfare Programmes for Inclusive Growth Through Inclusive Governance – A Case Study of Select districts of Telangana State.	24-05-2017	Commerce	Osmania University

### **Details of Books published**

- 1. "Auditing" Published by State Institute of Vocational Education. AP
- 2. "Banking and Financial System" Published by Osmania University.
- 3. "Marketing Management" Published by Osmania University
- 4. "Business organization and Management", By Maruti publishers
- 5. "Opportunities and challenges of MSME" By Paramount publishers(edited)
- 6. "Challenges and Opportunities of Indian Tourism" By Paramount publishers(edited

## Details of Major Research Projects Completed (Sponsored by University Grants Commission)

- 1. Completed UGC MRP (2005-2008) entitled 'Impact of Information Technology on Customer Service in Commercial Banks A Study of Andhra Pradesh State "
- 2. Completed UGC MRP (2009-2011) entitled "Financing Rural Women Entrepreneurs by Rastriya Mahila Kosh for Inclusive Growth- A Study of Andhra Pradesh State "

### **Details of Examiners and Consultancies**

Subject Expert, Interview board Interview Board Expert : Andhra Pradesh Public Service Commission Hyderabad Union Public Service Commission, New Delhi

# Examiner/Adjudicator for Ph.D Thesis and external expert

- H.N Bahuguna Garhwal Central University
- Manonmanian Sundarnar University
- Kumaon University,
- Sri Chandra Sekharendra Saraswathi Viswa Mahavidyalaya Varsity,
- Bharatiar University,
- Anna University
- Bharati Dasan University
- Bharati Vidyapeeth Deemed University

### **Research Experience**

: Recognized as Research supervisor by Osmania University and other Universities to guide M.Phil & Ph.D Scholars in commerce & Business Management Depts. and guiding the scholars for the last 18 years

### No. of Research projects under guidance and supervision

- 04 M.Phil degress awarded under supervision (Distance Education Mode)
  - Presently guiding 04 Ph.D students in Osmania University, Bharatiar University & Kanchi university
  - 40 MBA Research Projects guided and awarded

## Other Academic activities (Experience in distance education)

: Resource Person / Academic counselor in Annamalai University, Dr. Ambedkar Open University, Osmania University, Andhra University, Kumaun University,IGNOU for the courses of B.Com., MBA., BBA., M.Com., BCA., PGDBM., PGDBF., PGDMM etc. for the last 25 years

### Details of Guest lecturers

: Active in delivering several guest Lectures in colleges, Bank Staff Training and Research Institutions and voluntary Organizations for Rural Development, Refresher courses for Jr. Lecturers & Assistant Professors

### **Details of awards**

- State level Best Teacher Award received from the Chief Minister, Govt. of Andhra Pradesh on 5th September 2008.
- Received Best Principal award-Rajeev Gandhi Vidya Vikas award-2006
- Received IPA Best faculty of commerce award 2008

Details of **Administrative Experience** 

: Served as a coordinator, DR.BR Ambedkar Open University from March 2005 to August 2010. Served as a coordinator, vocational Courses-UGC Sponsored-insurance course- 2003-2010

**Participation of International seminars** in abroad

- Delivered keynote address at 3<sup>rd</sup> International Conference on Contemporary Issues of Management and IT held at **Kuala Lumupr**, **Malaysia** during 9-10<sup>th</sup> March 2016.
- Acted as a Chair person at the Fifth International Conference on Contemporary Issues IN Agriculture, Engineering, Management, IT & Life sciences organized by Nehru college of Management and University of Peradeniya at SriLanka held during 11-15 May 2017

### **Details of Membership:** • in Professional bodies

- Member, South Asian Network for Development and Environmental Economics (SANDEE, Kathmandu, NEPAL.
- Member, Guide Association An international Network of Distance education, Rome, ITALY.
- Member, Indian Association for Women Studies, **KOLKATA**
- Member, International Society for Development and Sustainability (ISDS) JAPAN
- Member, Euro academia, Paris, France
- International Senior Member of **Economics** Development Research Center (IEDRC), CHINA-(Senior Member No: 16050936
- Life Member, International Society for Research and Development, LONDON Fellow id no.F3140900266

**Present scale of pay** 

: Basic pay Rs. 71100/- in the scale of Rs.37400-67000(10000-AGP) of UGC scales 2006.

**Passport details** 

: No. H 6371975, Regional passport office, Hyderabad

**Areas of interest** 

: Marketing Management, Strategic Mgt, HRM, Banking Finance, MIS, Rural development .Research Methodology, Financial Accounting

https://rayalaseemauniversity.academia.edu/MalyadriPacha/CurriculumVitae http://livedna.org/91.2851

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SRISAILAM PROJECT KURNOOL DIST.

### **PUBLICATIONS OF Dr. P. MALYADRI**

- **1.** Implementation of Lead Bank Scheme: A Study" **Khadi Gramodyog**, Monthly, XXX No.6, March, **1984**, pp. 247-254
- 2. "Implementation of IRDP by Commercial Banks: Some Problems" Rural India, Monthly, Vol.47 No.4-5, April-May, 1984, pp. 66-69 (With Dr.Murali)
- **3.** "Banks role in supporting Gramodaya Scheme", **Southern Economist**, Fortnightly, Vol.23, No.6, 15 July **1984**, pp. 18-20.
- **4.** "Development of Rural Artisans: A Case Study", **Kurukshetra**, Monthly Vol. XXXII, NO.11, August **1984**, pp. 18-20. ISSN :0021-5660
- **5.** "New Gramodaya and Rural Development", **Satavahana**, Quarterly, Vol.3, No.2, April **1985**, pp. 11-14.
- "Success of IRDP-Myth or Reality: A Study", Kurukshetra, Monthly, Vol. XXXIII, No.11, August 1985 pp.17-20. Also published in Khadi Gramodyog, Vol. XXXII, No.11 August 1986, pp. 507-512.
- **7.** "Problems of Fair Price Shop Dealers: A Study", **Indian Consumer Cooperator**, Monthly, November **1985**, Vol.12, No.11, pp. 9-12.
- **8.** "Co-operative Credit and Integrated Rural Development", **the Cooperator**, Fortnightly, Vol.XXIII, No.16, 15th February **1986**, pp. 409-411.
- **9.** "TRYSEM and Self Employment in Rural Areas", **Khadi Gramodyog** Monthly, March **1986,** Vol. XXXII, No.6, pp.296-301. Also Published in **Rural India,** Monthly. Vol.48, No.3, March 1985, pp. 32-36.
- **10.** "Impact of SEEUY scheme on Educated unemployed Youth: A Study", **SEDME**, Quarterly (Published by NISIET), Vol.XII, No.1& 2 March and June **1986**, pp. 13-19.
- **11.** "Financing Sheep Rearing Scheme: A Study", **The Cooperator**, Fortnightly, 15th September **1986**, Vol. XXIV, No.6, pp. 176-177.
- **12.** "Financing Bio-gas Plants: A Study", **Financing Agriculture**, Quarterly, Vol. XIX, No.3, July-September 1987, pp. 13-16.

- **13.** "Commercial Banks in the Customer Service: A Study", **Banking Finance**, Monthly Vol.1, No.6, June **1988**, pp. 10-12.
- **14.** "Financing Pig Farming: A Study", **Kurukshetra** Monthly, Vol. XXXVI, No.3 December **1988**, pp. 22-23. ISSN :0021-5660
- **15.** "Poultry Farming and Rural Development: A Study", **Kurukshetra**, Monthly, Vol.XXXVII, No.4, January **1989**, pp.9-10.- ISSN :0021-5660
- **16.** "Development Finance for Small Industry", **Banking Finance**, Monthly Vol.II, No.5, May **1989**, pp.11-14.
- **17.** "Role of Warehousing in the Distribution of Essential Goods", **Rural India**, Monthly, Vol.52, No.9, September **1989**, pp. 214-216.
- **18.** "Financing Tribal Development Programmes", **People's Action**, Bi-Monthly (Published by CAPART), Vol.No.4, July1990, pp.3-7.
- 19. "Promotion of National Integration: An Overview", Edited Volume, National Integration Camp, 1990, Directorate of Youth Services and Yuvashakti, Government of Andhra Pradesh in collaboration with Department of Youth Affairs, Government of India, New Delhi.
- **20.** "NPBWD: A New Role of Banks in Rural Development", **Khadi Gramodyog**, Monthly, Vol.37, No.10, July **1991**, pp.393-397
- **21.** "Alleviating Poverty through IRDP: Some Issues", **Kurukshetra**, Monthly, July **1992**, pp.22-24. ISSN :0021-5660
- **22.** "JRY and Rural Employment Generation", **People's Action**, Bi-Monthly (Published by CAPART) August-October, 1992, Vol.7, No.3 & 4, pp.21-23.
- **23.** "Dr. Ambedkar A Saviour of Indian Women", Edited volume on Dr.B.R. Ambedkar, His Relevance Today" Published by Gyan Publishing House, New Delhi **1994**, pp. 81-86.
- **24.** "Rural Development: NGOs major role", **People's action**, Bi-Monthly (Published by CAPART) August **1996** Vol.2, No.4, pp. 33-36.
- **25.** "Globalization of Indian Agriculture: Some strategies in the Ninth Plan", **Kurukshetra,** Monthly, March April **1997**, Vol. XLV, No.6 & 7, pp. 83-86.
- **26.** "Development: Consulting for NGOs", **Indian Management**, Monthly, June **1997**, Vol.36 No.6, pp. 59-63.

- **27.** "Problems of Administering a VAT: An Overview", **Southern Economist**, Fortnightly, August 1, **1997**, Vol.36, No.7, pp.10-12
- **28.** "Empowerment of youth and sustainable Rural Development", **People's Action**, Bi-Monthly (Published by CAPART) March April **1997**.
- **29.** "Financing Rural Non Farm Sector 'Khadi gramodyog', Monthly, May **1997**, Vol. XXXXIII, pp. 442-448
- **30.** "Sickness in SSI Sector, The melody and Remedy", Edited volume, Horizon publishers, Allahabad **1998.**
- **31.** "Tribal development in India", **People's Action**, Bi-Monthly (Published by CAPART), Oct. Dec. **2000**, Vol. 18 pp. 20-25.
- **32.** "Janma Bhoomi and Rural Development", **Peoples Action**, Bi-Monthly (Published by CAPART), July-September **2001**, Volume 21.
- **33.** "Customer Relationship Management" (CRM), **Banking Finance**, Monthly, June **2002**, Vol. XV, pp. 3-5.
- **34.** "NPA's in Commercial Banks-An Overview", **Banking Finance**, Monthly, January **2003**, Vol. XVI, No., pp.6-9.
- **35.** "Banking Ombudsman: Boon or Bane", **Banking Finance**, Monthly, April **2003**, Vol.XVI, No.4 pp.3-5
- **36.** "Information technology management in Banks: Some Strategies", **Banking Finance**, November **2004**, Vol XVII, No. 11, pp 18-22.
- **37.** "Technology in Indian Banking Industry", Emerging Trends in Banking (edited), Special Assistance program, UGC, Department of Commerce, Osmania University **2005**.
- **38.** Implication of Trade Liberalization on Women Workers: Some strategies for promoting Rights. **Osmania Journal of Social Sciences**, Osmania University **2006**.
- **39.** Nehru's Ideology and perspectives for Rural Development, **Osmania Journal of International Business studies**, **Jan-June 2007** Vol. II No.1.
- **40.** "E payments: Some Emerging Issues", **Banking Finance**, **Feb 2008**, vol no XXI No.2.
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- **42.** "Ethics and Social Responsibilities in Marketing: Some Emerging Issues", **The Economic Challenger**, July-**Sept 2008**, Vol No.10 .No. 40 PP. 23-28.

- **43.** "SEZ and Inclusive Growth: Boon or Bane", **Business Vision, Oct-Dec 2008**, Vol. 4 No. 4, PP 70-73.
- **44.** "Women Entrepreneurs and Inclusive Growth", **Business Vision**, **Jul-Sept 2009**, Vol: 5 No. 3,PP 59-63.
- **45.** "Inclusive Growth- A Serious Concern towards Rural Development", **Jagriti** (A Monthly Journal of KVIC), **October 2009**, Vol. 53 No. 11, PP 24-28.
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- **47.** "NREGA: A search engine for Rural Development", KEGEES Journal of Social Sciences, January 2010, VOL.2 NO.1 PP 72-78 ISSN:0975-3621
- **48. 48.** "Impact of mid day meal Program", **Kurukshetra**, **February 2010** VOL.58 No.4, PP 29-33. .ISSN :0021-5660
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- **50.** "Bancassurance- The challenges and opportunities", **Life Insurance Today**, **December 2010**,vol.6 No.9 pp 11-17
- **51.** "India—ASEAN +Free trade agreement-A critical analysis" **Economic Affairs**, **December 2010**, Vol.55 No.3&4 pp 305-311
- **52.** "Micro Finance crisis in Andhra Pradesh: Some issues" **Kurukshetra**, **January 2011** Vol.59 No.3 PP 26-29--.- ISSN :0021-5660
- **53.** "Impact of Globalization on employment in India", **Business Vision**, **January-March** 2011, vol.7 no.1
- 54. "Union budget: 2011-12 --- Positive vibes for Micro Finance", Kurukshetra, April2011. Vol. 59 NO .6. PP 19-22---- ISSN :0021-5660
- **55.** "Rastriya Mahila Kosh(RMK) and women entrepreneurs--A road map towards inclusive growth", **Banking Finance**, **April 2011** Vol.24.No.4 pp 5-9
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- **57.** "Indian Retail Marketing Scenario- A Pivotal Role towards Economic Growth ", **Economic Affair,** June 2011, volume 56. No. 2. PP 133-138 Print ISSN: 0424-2513. Online ISSN: 0976-4666.
- **58.** Success of banking ombudsmen scheme: Myth or reality". **International Journal of Research Studies in Management.** April, 2012 Volume 1 Number 1, 17-24 Print ISSN: 2243-7770 Online ISSN: 2243-7789, **Philippines**<a href="http://www.consortiacademia.org/index.php/ijrsm/article/view/21">http://www.consortiacademia.org/index.php/ijrsm/article/view/21</a>

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- 60. A Comparative Study of Non Performing Assets in Indian Banking Industry, International Journal of Economic Practices and Theories, Vol. 1, No. 2, October 2011, ISSN: 2247 7225 (online), published by The Bucharest Academy of Economic Studies, Romania <a href="http://www.ijept.org/index.php/ijept/article/view/15">http://www.ijept.org/index.php/ijept/article/view/15</a>
- 61. International Migrant remittances and reduction of poverty, International Journal of Information Business and Management (IJIBM) ISSN 2076-9202 (Print), ISSN 2218- 046X (Online) Vol.3 No.2, 2011, pp244-269 TAIWAN <a href="http://ijibm.site666.com/Vol3No2.pdf">http://ijibm.site666.com/Vol3No2.pdf</a>
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- 63. Promoting and Strengthening of Self-Help Groups (SHGs) for Inclusive Growth. A Strategy for Rajasthan State, The International Professional Management Review, (ISSN:20422341) Volume 5, Issue 5, November 2011, published by International Professional Managers Association, England, UNITED KINGDOM <a href="http://ipmajournal.com/articles/Vol5\_Iss5">http://ipmajournal.com/articles/Vol5\_Iss5</a> Article2.php
- **64.** Micro insurance-A vehicle for inclusive development, edited volume (ISBN: 9788192157931), Paramount publishing house, New Delhi 2012
- **65.** Asset Quality and Non Performing Assets of Indian Commercial Banks, **Advances in Asian Social Sciences** Vol 1, No 2 June 2012 (published by World Science Publisher, United States of America) pp. 224-231 ISSN: 2167-6429 <a href="http://worldsciencepublisher.org/journals/index.php/AASS/article/view/226">http://worldsciencepublisher.org/journals/index.php/AASS/article/view/226</a>
- 66. "Youth Entrepreneurship: Key Challenges for Inclusive Development " Advances in Asian Social Sciences, Vol.2, no.1, pp.377-382, 2012, published by World Science Publisher, United States of America-- ISSN: 2167-6429 <a href="http://www.worldsciencepublisher.org/journals/index.php/AASS/article/view/397">http://www.worldsciencepublisher.org/journals/index.php/AASS/article/view/397</a>
- **67.** Gender issues in project management: A subtlety, ". International Journal of Research Studies in Management, April 2013, Volume 2 Number 1, 53-62 Philippines Print ISSN: 2243-7770 Online ISSN: 2243-7789 <a href="http://www.consortiacademia.org/index.php/ijrsm/article/view/142/117">http://www.consortiacademia.org/index.php/ijrsm/article/view/142/117</a>
- **68.** Services to service Industry-The effervescence of Indian IT forerunners, edited volume on Corporate excellence in challenging global scenario (ISBN.9788192528601), Hikey Media ,Chennai September 2012,pp.176-179
- **69.** Impact of Services Mix Variables in building Customer Brand Loyalty: A Study **Arabian Journal of Business and Management Review (Nigerian Chapter)** Vol. 1, No. 1, 2012 -- ISSN: 2315-8638 Impact Factor (SJIF) 3.159

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- 71. A Study on the Structural Transformations of Indian Scheduled Commercial Banks', European Journal of Commerce and Management Research (EJCMR) January 2013 Vol.2 Issue .1- Online: ISSN 2051-8099 Print: ISSN 2051-8080 UNITED KINGDOM http://www.ejcmr.org/January-2013.html
- 72. Role of DHFL in housing finance, Banking industry in housing finance(edited), Himalaya publishing house, Mumbai 2012 pp-26-30
- 73. Domestic Violence against Women--Strategical remedies for its Causes and Consequences, International Journal of Information Business and Management (IJIBM) Vol. 5, No.1,2013 PP97-108- ISSN 2076-9202 (Print), ISSN 2218- 046X (Online) TAIWAN <a href="http://ijibm.elitehall.com/index4.htm">http://ijibm.elitehall.com/index4.htm</a>
- 74. Spreading of Microfinance in India: Some Challenges, Indian Journal of Applied Research Volume: 4 | Issue: 9 | September 2014 | ISSN 2249-555X <a href="http://www.theglobaljournals.com/ijar/file.php?val=September 2014 140974336">http://www.theglobaljournals.com/ijar/file.php?val=September 2014 140974336</a>
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- **75.** Sansad Adarsh Gram Yojana-An insight for ambitious Village Development, **Kurukshetra** Vol.63 No.1 pp42-43 November 2014 ISSN -0021-5660
- 76. Service Quality Perceptions of Domestic Airline Consumers in India An Emperical Study International Journal of Economics & Management Sciences, USA, October 16, 2014 ISSN: 2162-6359 IJEMS, an open access journal <a href="http://omicsonline.com/open-access/ArchiveIJEMS/ijems-archive.php?month=October&&year=2014">http://omicsonline.com/open-access/ArchiveIJEMS/ijems-archive.php?month=October&&year=2014</a>
- **77.** Budget 2015-16 Rural infrastructure-the growth engine, **Kurukshetra**, April 2015, Vol.63. No.06 pp 32-34, ISSN -0021-5660, Publication of Ministry of Rural Development, Government of India, New Delhi
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Above particulars are true to the best of my knowledge and belief

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Station: Srisailam Date :9-09-2017

(DR.P.MALYADRI)